

KEATS JABRI-PICKETT

Copywriting Proposal

Process

CATERED TO YOU

After our FREE phone consultation, I get to work. After this initial discussion – where we discuss strategy, content type, tone, style and general content themes – I plan out each article paragraph by paragraph. Services vary with regard to your requests, but this planning includes external research and resource organization to create content that sells.

Rates

THESE DON'T VARY MUCH

I charge \$40 per hour.

Whether it is research, writing, organization or discussions (post consultation) my style and process caters specifically to your needs. My rates are competitive and for scope, it can take anywhere from two to five hours to write a strong piece of content. Depending on the circumstance, I am open to discuss piece-meal costs.

Content Types

WEBSITES. ARTICLES. CAPTIONS.

Infographics are visual representations of data, making complex info easier to share and digest. When making your own, simply organize your images, charts, and text. Finally, cite your sources.

Turnaround

TIME IS VALUABLE.

While my turnaround time may vary depending on your content, I can have first drafts of content within 5 business days. I can deliver three, 500 word articles per week and the equivalent word count in other content types such as briefs, preliminary forms, and captions.

Portfolio

EXAMPLES

<https://keatsjabripickett.ca/>
<https://www.twistgallery.ca/>

<https://qmo.io/>
<https://jenniferagostini.com/>